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**FOR IMMEDIATE RELEASE**

**EVENT:**       **Dakota Farm Show**  
                  **JAN 6-7-8, 2026 (Tue, Wed, Thur)**  
                  **USD DakotaDome**  
                  **Vermillion, South Dakota**



## **DAKOTA Farm Show Features Equipment, Services and Seminars!**

**Vermillion, South Dakota** – The USD DakotaDome in Vermillion, SD is set to kick off the new year by hosting the Dakota Farm Show, January 6, 7 & 8, 2026 (Tuesday–Thursday). The annual three-day event is expected to bring thousands of area farmers to the warm and comfortable USD DakotaDome to view hundreds of exhibitors showcasing the latest agricultural products, equipment, and services.

This year's show will again feature educational seminars presented by SDSU Extension and Southeast Research Farm on Wednesday. Wednesday seminars will include topics related to agronomy and soil health. Thursday's sessions will focus on livestock management, self-care and community vitality. Complete and up-to-date seminar schedules are available at [www.DakotaFarmShow.com](http://www.DakotaFarmShow.com).

Attendees will also enjoy the return of the popular Bomgaars DeWalt Tool Blowout, offering special pricing on a wide variety of tools and accessories throughout the event—an annual favorite with showgoers.

In addition to exhibits and seminars, attendees can register to win \$1,000 in Showbucks, given away each day at 1:00pm, courtesy of Purple Wave Auction.

The show will once again include the popular Northland Ford Dealers and WNAX truck giveaway. Attendees may enter at the Northland Ford exhibit. Daily finalists will be

selected throughout the event, with the final drawing taking place Thursday afternoon, broadcast live on WNAX radio.

“The show is a fantastic way for area farmers to kick off the new year, see the latest innovations in agriculture, and gain new information from our top-notch seminars,” said Show Manager Penny Swank. “Event days this year are Tuesday, Wednesday and Thursday, with Northland Ford giving away a new truck live on WNAX on Thursday afternoon,” said Ms. Swank.

This year’s show once again features an online, interactive floor plan. Attendees can review exhibitors and the floor plan at [www.DakotaFarmShow.com](http://www.DakotaFarmShow.com).

The Dakota Farm Show runs January 6, 7 & 8, 2026 at the DakotaDome (University of South Dakota campus) in Vermillion, South Dakota. Admission and parking are free. Show hours are 9am–5pm Tuesday and Wednesday, and 9am–3pm Thursday.

For additional information, visit [www.DakotaFarmShow.com](http://www.DakotaFarmShow.com) or contact Show Manager Penny Swank at (507) 437-7969.

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**The Greater PEORIA Farm Show is produced by Midwest Shows Inc., producer of annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City.**

**For additional information on Midwest Shows events, call (507) 437-7969 or visit [www.MidwestShows.com](http://www.MidwestShows.com).**