



**Contact:**

Penny Swank, Show Manager  
FarmShows USA – Midwest Shows Inc.  
PO Box 737  
Austin, MN 55912  
Phone: (507) 437-7969  
www.FarmShowsUSA.com

**FOR IMMEDIATE RELEASE**



**EVENT:       DAKOTA Farm Show**  
**January 7-8-9, 2014**  
**USD DakotaDome**  
**Vermillion, South Dakota**

## **DAKOTA Farm Show Set to Kick-off 31<sup>ST</sup> Year!**

*Vermillion, South Dakota* – The USD DakotaDome is set to kick-off the new year once-again by hosting the Dakota Farm Show January 7, 8, & 9. The annual three day event is expected to bring over 25,000 area farmers to the comfortable DakotaDome to view the latest in agricultural products & services. Close to 300 exhibitors will feature over 1000 agricultural products and services, making the Dakota Farm Show one of areas largest agricultural events.

### **New Technology: Focused on the Bottom Line**

A key theme for the 2014 Show is on technologies that increase production and also reduce waste and lower expenses. Continued advancements in GPS and precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. Almost 600 exhibit booths will feature the latest in equipment, tools, seeds, chemicals, management software, agricultural drone technology and more. This year's show features an online interactive floor plan sponsored by Farmers Cooperative Services. Visit [www.DakotaFarmShow.com](http://www.DakotaFarmShow.com) to view the interactive floor plan.

### **Health Screenings by Sanford Health**

In addition to agricultural exhibits, Sanford Health will be providing health screenings at the Show. Blood pressure and paper stroke screenings are free. Cholesterol, glucose, and vascular screenings will also be provided for a fee.

### **Opportunities to Win!**

In addition to exhibits, there are opportunities for attendees to win great prizes. Attendees can register to win the daily \$500 cash give-away, sponsored by Stop-Fyre™, *The World's Best Fire*

*Extinguisher.* Registration for the drawing can be found in the west exhibit hall.

Also, for the 19<sup>th</sup> year, one lucky person will win a Ford truck from Northland Ford Dealers at the conclusion of their annual WNAX radio promotion. Attendees may register for their chance to win at the Northland Ford Exhibit. The truck will be given away on the Thursday, January 9<sup>th</sup> and broadcasted live on WNAX radio.

Show manager, Penny Swank, states, "We are excited about this year's show! Once again, every available exhibit area of the DakotaDome will be filled with the latest in agricultural technology and services. With all of the support from the University, community, exhibitors, farmers, and sponsors, the 31<sup>st</sup> Annual Dakota Farm Show is sure to be the best show yet!"

The DAKOTA Farm Show runs January 7, 8, & 9, 2014 at the DakotaDome (University of South Dakota Campus) in Vermillion, South Dakota. Admission and parking are free. Show hours are 9am – 5pm on Tue & Wed, and 9am – 4pm on Thursday. For more information and to view an interactive floor plan of the show, go to [www.DakotaFarmShow.com](http://www.DakotaFarmShow.com) or contact Penny Swank at (507) 437-7969.

###

**The DAKOTA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.**

**For additional information on FarmShows USA events, call (507) 437-7969 or visit [www.FarmShowsUSA.com](http://www.FarmShowsUSA.com).**