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FOR IMMEDIATE RELEASE



EVENT: DAKOTA Farm Show
January 6-7-8, 2015
USD DakotaDome
Vermillion, South Dakota

DAKOTA Farm Show Set to Kick-off 32nd Year!

Vermillion, South Dakota – The USD DakotaDome is set to kick-off the new year once-again by hosting the Dakota Farm Show January 6, 7, & 8. The annual three day event is expected to bring over 25,000 area farmers to the comfortable DakotaDome to view the latest in agricultural products & services. More than 280 exhibitors will feature over 1000 agricultural products and services, making the Dakota Farm Show one of areas largest agricultural events.

A key theme for the 2015 Show is on technologies that increase production and also reduce waste and lower expenses. Continued advancements in GPS and precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. More than 580 exhibit booths will feature the latest in equipment, tools, seeds, chemicals, management software and more. This year's show features an online interactive floor plan sponsored by Farmers Cooperative Services. Visit www.DakotaFarmShow.com to view the interactive floor plan.

In addition to agricultural exhibits, Sanford Health will be providing health screenings at the Show. Blood pressure and paper stroke screenings are free. Cholesterol, glucose, and vascular screenings will also be provided for a fee.

Also, one lucky person will win a Ford truck from Northland Ford Dealers at the conclusion of their annual WNAX radio promotion. Attendees may register for their chance to win at the Northland Ford Exhibit. The truck will be given away on the Thursday, January 8th and broadcasted live on WNAX radio.

Show manager, Penny Swank, states, “We are excited about this year’s show! Every available exhibit area of the DakotaDome will be filled with the latest in agricultural technology and services. With all of the support from the University, community, exhibitors, farmers, and sponsors, the 32nd Annual Dakota Farm Show is sure to be the best show yet!”

The DAKOTA Farm Show runs January 6, 7, & 8, 2015 at the USD DakotaDome (University of South Dakota campus) in Vermillion, South Dakota. Admission and parking are free. Show hours are 9am – 5pm on Tue & Wed, and 9am – 4pm on Thursday. For more information and to view an interactive floor plan of the show, go to www.DakotaFarmShow.com or contact Penny Swank at (800) 873-1411.

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The DAKOTA Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (800) 873-1411 or visit www.FarmShowsUSA.com.